



2006 ANNUAL REPORT

CANCER RESEARCH FOUNDATION

The Cancer Research Foundation, Inc is a tax-exempt, US public charity created exclusively to raise funds to further and support cancer research. We support diverse and innovative research centers in the expectation that they will each find a different piece to the puzzle and that, together, will find a cure or cures to the over 200 types of cancer.

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Cancer Research


Cancer is a term for diseases in which abnormal cells divide without control. Cancer cells can invade nearby tissues and can spread through the bloodstream and lymphatic system to other parts of the body. If the spread is not controlled, it can result in death.

Currently, more than 200 different types of cancer affect more than 1.3 million people a year. It seems obvious that more money should be dedicated to research and to finding a cure; but, unfortunately, this is not happening!

Stretched thin between economic struggles and natural disasters, the federal government has been forced to dramatically curtail its current medical research funding (with cancer research taking the largest cut among all areas of the National Institutes of Health); in addition, the philanthropy community, although extremely generous, often overlooks the colder face of research in favor of easing the heart wrenching pain of a victim.



The Cancer Research Foundation was established for the sole purpose of drawing attention to the need for cancer research and for raising funds for top research facilities across the nation. We recognize the need for patient care and appreciate the energy and funding that this requires; however, we were created to fulfill the overwhelming need for research funding. It is our goal to help stop the disease at its source; before treatment is needed and pain and loss is overwhelming.



1 IN 3 PEOPLE WILL BE
AFFECTED BY CANCER...
help us find a solution before it affects you!

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Current Findings

In our efforts to affect all aspects of cancer research, the Cancer Research Foundation consciously selects and supports diverse and innovative research centers; knowing that each facility will focus on a different aspect and approach to the overwhelmingly complicated cancer puzzle.

Our recipients for 2006 were: Mayo Clinic Cancer Center, M.D. Anderson Cancer Center, Memorial Sloan-Kettering Cancer Center, and UCSF Comprehensive Cancer Center.



Below are just a few of the research highlights from our recipients during 2006:

Reprogramming the Measles Virus to Attack Cancer – Mayo Clinic Cancer Center - Since his recruitment, in the fall of 1998 from Cambridge University in England, Stephen Russell, M.D., Ph.D., who directs the Molecular Medicine Program, has succeeded in building a unique virology and gene therapy program at Mayo that is now considered to lead the world in researching the potential of the measles vaccine virus for fighting cancers. Read more:

<http://discoverysedge.mayo.edu/measles/>

Advances in Breast Imaging: A New Gamma Camera Technique for the Detection of Small Breast Tumors - Mayo Clinic Cancer Center - A diagnostic device that resembles a mammography unit can detect breast tumors as tiny as one-fifth of an inch in diameter, which may make it a valuable complementary imaging technique to mammography, say researchers at Mayo Clinic, who helped develop the technology along with industry collaborators Gamma Medica and GE Healthcare. Read more:

<http://www.mayoclinic.org/news2006-rst/3824.html>

Mayo Clinic Pioneers New Method of Jaw Reconstruction for Oral Cancer Patients - Mayo Clinic Cancer Center - Mayo Clinic ear, nose and throat surgeons have developed a promising new process for mandible (lower jaw) reconstruction following removal of oral cancer. Read more:

<http://www.mayoclinic.org/news2006-rst/3508.html>

Liver Diagnosis Breakthrough with Mayo Clinic MRI Development - Mayo Clinic Cancer Center

Mayo Clinic researchers have developed a new technique for using magnetic resonance imaging (MRI) to accurately measure the hardness or elasticity of the liver. First tests show this technology -- called MR Elastography (MRE) -- holds great promise for detecting liver fibrosis, a common condition that can lead to incurable cirrhosis if not treated in time. Traditionally, liver fibrosis is usually diagnosed using needle biopsies, which can involve complications and may be inaccurate due to sampling errors. The new technology promises to provide an accurate, painless, and lower risk alternative to liver biopsy and may have implications for diagnosing cancer. These research findings appeared in the journal Radiology. Read more:

<http://www.mayoclinic.org/news2006-rst/3637.html>

Newly Approved Cancer Drug Based on 30 Years of Research - Memorial Sloan-Kettering Cancer Center

A drug developed at Memorial Sloan-Kettering Cancer Center and Columbia University has won approval from the US Food and Drug Administration. Vorinostat (Zolinza™) -- also known by its chemical name suberoylanilide hydroxamic acid (SAHA) -- was approved in October for the treatment of cutaneous T cell lymphoma (CTCL), a form of non-Hodgkin's lymphoma. Read more:

<http://www.mskcc.org/mskcc/html/72719.cfm>

Allergy Drug Slows Pancreatic Tumor Growth in Preclinical Studies - M. D. Anderson Cancer Center

An anti-allergy drug in use for more than 40 years significantly reduced tumor growth in animal models of human pancreatic cancer and also increased the effectiveness of standard chemotherapy... Read more:

<http://www.mdanderson.org/departments/newsroom/display.cfm?id=B90007C0CEA14F139DBE4C2F2B21DB7D&method=displayFull&pn=00c8a30fc46811d480fb00508b603a14>



Lung Cancer Survivors Find Reason for Hope - University of San Francisco Comprehensive Cancer Center

For Thierry Jahan, MD, associate clinical professor of medicine, treating lung cancer patients is no longer palliative care. "We're getting closer to the days when we are not using the harsh drugs. We have drugs today that are now effective and not toxic." Read more:

<http://pub.ucsf.edu/today/cache/news/200612085.html>

Red Blood Cells Deliver Protein Systemically – Memorial Sloan-Kettering Cancer Center - Researchers have demonstrated in mice that red blood cell precursors derived from bone marrow stem cells could be engineered to produce a secreted protein at therapeutic levels over a prolonged period. This strategy may theoretically be safer than current stem cell-based gene therapies, in which inserted genes are activated in all stem cell-derived cells, increasing the risk of undesirable mutations. Read more:
<http://www.mskcc.org/mskcc/html/72335.cfm>

Cancer Immuno-resistance Linked to Loss of Tumor Suppressor Gene - University of San Francisco Comprehensive Cancer Center - Cancer immuno-resistance may be partially due to loss of a well-known tumor suppressor gene, according to new research led by Andrew T. Parsa, MD, PhD... Over the past four years, Parsa's lab has focused on trying to understand how specific mutations associated with high grade glioma correlate with immuno-resistance. Read more:
<http://pub.ucsf.edu/newsservices/releases/200612084/>



Study Finds Lapatinib Shows Promise as Therapy for Inflammatory Breast Cancer - M. D. Anderson Cancer Center - First multi-center clinical trial conducted for women with this rare disease... In the first multi-center and international clinical trial conducted to better understand the complexities of a rare, aggressive and often lethal form of breast cancer, researchers have discovered that the experimental biological agent, lapatinib, successfully and specifically treats inflammatory breast cancer (IBC). Read more:
<http://www.mdanderson.org/departments/newsroom/display.cfm?id=806F2518-AD63-423D-810BF201C2EC92E8&method=displayFull&pn=00c8a30f-c468-11d4-80fb00508b603a14>

Decline in Breast Cancer Cases Likely Linked to Reduced Use of Hormone Replacement - M. D. Anderson Cancer Center - In 2003, breast cancer incidence in the United States dropped sharply, and this decline may largely be due to the fact that millions of older women stopped using hormone replacement therapy (HRT) in 2002... At the 29th annual San Antonio Breast Cancer Symposium, the investigators report that there was an overall 7 percent relative decline in breast cancer incidence between 2002 and 2003, and that the steepest decline - 12% - occurred in women between ages 50-69 diagnosed with estrogen receptor positive (ER-positive) breast cancer. Read more:
<http://www.mdanderson.org/departments/newsroom/display.cfm?id=A9125328-2686-4886-BA05035B5A3CD6EF&method=displayFull&pn=00c8a30f-c468-11d4-80fb00508b603a14>

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Organization Highlights

In June of 2006, the Cancer Research Foundation received its 501(c)(3), tax-exempt, public charity status from the Internal Revenue Service. Since that time, we have begun numerous awareness and fundraising campaigns... we were overwhelmed by the immediate and positive response. As more and more people understand the need, they are anxious to help in any way that they can.



One inspiring example came from three high school seniors who organized a walk-a-thon to raise funds for cancer research. Their inspiration was their High School Dean and Coach who was receiving treatment for a brain tumor. These three seniors took it upon themselves to bring attention to their Coach's situation and to raise money for cancer research that would bring about new treatments to help their Coach in his ongoing struggle and to create cures to prevent others from suffering in the future.

This dedication and their contagious enthusiasm helped them to earn a significant donation for cancer research. Their donation was presented, in-person, to Kimberly Ferrara, Founder and President of the Cancer Research Foundation, during their holiday assembly. Ms. Ferrara states: "We are extremely proud of the initiative of the students and the community at Berean Christian High School. Their event not only raised a significant donation for cancer research but it also emphasized the importance and reward of charity (no matter the cause); a practice that will hopefully continue throughout their lives. We are thrilled to watch more young adults like this influence our society."

After hearing about the efforts of these three seniors, Sony Playstation donated three Sony PSPs to help us show our gratitude. We are very proud of and encouraged by the efforts of all of those involved in this event and the many others throughout the year.

Specifically, the Cancer Research Foundation would like to thank the following corporations for their enthusiasm and encouragement throughout the year... for recognizing the overall need for research funding... and for going above and beyond to help.



ACTIVISION.



SONY

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Board of Directors

Guiding the growing efforts of the Cancer Research Foundation is a dedicated executive staff and a diverse Board of Directors.

The Board is comprised of a group of volunteers that encourages, guides, and monitors our mission in innovative and cost-effective ways.

The Board of Directors encourages the executive staff to broaden awareness and support rapidly while keeping costs and overhead as low as possible. This directive may appear counter-productive (or even impossible) but we view it as a challenge... an encouragement to remain innovative and efficient.



Kimberly Ferrara
Las Vegas, Nevada
President and Founder
Cancer Research Foundation

Ron Moses
Pleasanton, California

James Clark
Walnut Creek, California

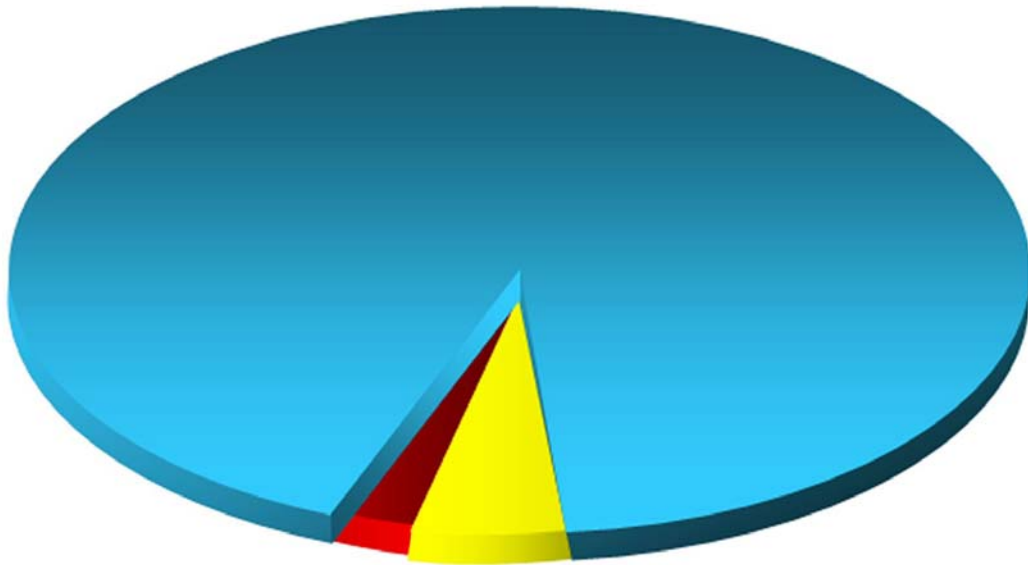
Jeff Milanowski
Oakland, California

Robert Russell
Martinez, California

One of our goals throughout 2007 is add a number of individuals to our Board of Directors. We believe that increasing the size and diversity of our Board will add innovative ideas to the benefit of our fundraising efforts, overall awareness, and efficiency. We will be looking for dedicated volunteers who can contribute both time and resources to our increasing events and programs.

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Allocations of Funds Received in 2006



90% Cancer Research

8% Fundraising

2% Administrative

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General Information

WHAT IS THE CANCER RESEARCH FOUNDATION?

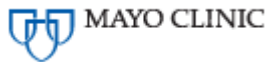
The Cancer Research Foundation is a tax-exempt, Public Charity created exclusively to raise funds to further and support cancer research. The Cancer Research Foundation is unique because it solely supports the RESEARCH programs at the top rated research hospitals across the country.

WHO DOES THE CANCER RESEARCH FOUNDATION HELP?

In 2006, your donations benefited the top-rated, innovative research programs at Mayo Clinic Cancer Center, M.D. Anderson Cancer Center, Memorial Sloan-Kettering Cancer Center, and UCSF Comprehensive Cancer Center.



Memorial Sloan-Kettering
Cancer Center



Each recipient was rated one of the top 10 cancer hospitals by US News and World Report, was a Comprehensive Cancer Center, and utilized expert scientists on the cutting edge of cancer research.

The 2007 recipients will be chosen during the month of January, 2007 and will be posted on the Cancer Research Foundation website (www.youcure.org).

WHERE DO DONATIONS GO?

As an organization, we commit that, on a yearly basis, a minimum of 80% of all donations (gross profit) is granted directly to cancer research programs.

However, we continuously strive to do better than 80%...

In 2005, we were able to grant 100% of all donations received to cancer research.

In 2006, we were able to grant 90% of all donations received to cancer research.

Our commitment is to keep our expenses as low as possible so that donations can truly benefit the cause to which they were intended... cancer research.

WHY DOES CANCER RESEARCH NEED SUPPORT?

Patient care and treatment is vitally important to the individuals (young and old) currently affected by cancer and, luckily, there are many wonderful organizations out there for just that purpose. However, the only way to keep another 13 million people from being affected by cancer over the next 10 years is to find treatments and cures to the over 200 types of cancer... these cures will only come from innovative research and study... this is where the Cancer Research Foundation is helping.

Currently, the federal government has been stretched thin between economic struggles and natural disasters and has been forced to curtail its medical research funding (with cancer research taking the largest cut among all areas of the National Institutes of Health); in addition, the philanthropy community, although extremely generous, often overlooks the colder face of research in favor of easing the heart wrenching pain of a victim. As cold as research may seem, it is the only road to a cure... and it desperately needs our help.

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How Can You Help?

Each of us at the Cancer Research Foundation understand that cancer touches the lives of almost everyone and we realize that we are not alone in our desire to find the needed cures.

Because the need is great, we have worked hard to provide innovative donation and fundraising options that make it possible for everyone to contribute (no matter their financial state)...

Financial Donations

Make a general or an "In Memory/Honor Of" donation. Unless specifically directed to an Annual or Event Fund, this donation will go to the cancer research programs at the chosen hospitals for that year.

YouCure Wrist Bands

Help make a difference in the fight against cancer by buying and wearing the YouCure.org wrist band (\$5 for a snap, glow-in-dark, YouCure silicone wrist band)



Events and Fundraisers

- Attend one of the events organized by the Cancer Research Foundation (including a planned Poker Tournament, Golf Tournament, and White Ball)
- Plan your own fundraising event (birthday party, wedding favors, walk-a-thon, etc...) We can help many events with logos, supplies, or information.
- Firstgiving.com: Firstgiving provides an online fundraising service. Create your own web page; use their donation processing, emailing, and other tools to make your Cancer Research Foundation event easier and more effective.

CharityMall.com

Let your online shopping fund Cancer research. GO to CHARITYMALL.com; CHOOSE your store; SHOP normally. Merchants donate every time you shop.

Cell Phone/Video Game/DVD Drives

Let old cell phones, DVDs, and video games (any platform) help fund a cure. Collect on your own or request a custom barrel.

Company Programs

Many companies are very philanthropic and encourage their employees to give back to their communities. Ask about pre-tax, donation programs, employee matching programs, and other options at your work.

Planned Giving

Planned giving enables you to make valuable donations to cancer research via your long-term assets as opposed to your immediate income. Some types of planned giving include: wills, trusts, real estate, and charitable gift annuities, and more.

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Contact Information

The Cancer Research Foundation is proud to offer support and funding to those working toward cures.

If you have any questions or need more information on...

- In Memory/Honor Donations
- Donation boxes and supplies for Birthday Parties or Weddings
- CharityMall.com
- Employer Programs
- Operating Procedures
- Recipients
- More...

Please feel free to contact us:

Cancer Research Foundation
PO Box 50226
Henderson, NV 89016-0226
800-You-Cure (968-2873)
www.YouCure.org



The Cancer Research Foundation is a tax-exempt, US public charity created exclusively to raise funds for cancer research. A copy of our latest financial report may be obtained (for the cost of postage and copying as applicable) at:

- The "About Us" page of the Cancer Research Foundation website: www.youcure.org
- By Mail:
Cancer Research Foundation
PO Box 50226
Henderson, NV 89016-0226

In advance, we would like to thank you for your interest and ongoing support. Together we can make a difference!

